

62  
PETER J. VANDENBERG  
OXFORD 1-3904

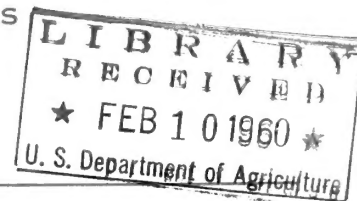
[1960]  
OFFICE AND WAREHOUSE  
OXFORD 2-6529

Gl  
CORNELIUS PEET  
OXFORD 2-8584

# "The House of Spic & Span"

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

P. O. BOX 123  
NEWFIELD, NEW JERSEY  
(A MILE AWAY FROM HIGH PRICES)



Dear Customer:

On our 10th Anniversary we have the pleasure again to offer you a superb selection of the finest gladiolus varieties.

With the commercial cutflower in mind, we think our list contains a choice of the very best, plus enough odds and ends to round out the assortment. We are also listing a few of the most promising new ones.

Around 200 acres are planted this year again. The whole crop on new ground and most of the bulblets are hot water treated. At this moment we have a beautiful, healthy stand in our fields and we may expect a very fine clean healthy crop.

We thank everyone for the generous amount of business given to us the past 10 years, which made us GROW and GROW!

ORDER WITH CONFIDENCE!

SATISFACTION GUARANTEED!

"THE HOUSE OF SPIC & SPAN"

## GENERAL LIST

## PRICES PER THOUSAND

### ARES

(One of K & M's best new butterfly types.)

Tall creamy white with scarlet blotches. Eye catching and attractive. Vigorous grower. Throws tall spikes from any size bulbs. Valuable variety because of its earliness, adding more color to the first ones you cut.

1	2	3	4	5	6	BULBLETS	
\$28.	22.	18.	12.	8.	6.	Quart	\$ 6.
						Peck	30.
						Bu.	90.

### Elizabeth The Queen

Finest lavender for color. We have a clean virus free stock of the tall growing type.

24.	19.	14.	10.	6.	4.	Quart	\$ 4.
						Peck	20.
						Bu.	60.

### FIAT LUX

Fine early deep yellow with a greenish cast. Excellent market flower. Most valuable for its earliness, and a good all around glad at any time.

35.	30.	25.	20.	15.	10.	Quart	\$ 8.
						Peck	50.
						Bu.	150.

### Florence Nightingale

Tall large white and a fine commercial variety.

24.	19.	14.	10.	6.	4.	Quart	\$ 4.
						Peck	20.
						Bu.	60.

### FORTUNE

A fine new bright deep orange on strong stem. Healthy vigorous grower and excellent cut flower. Another welcome addition for color. Very early and attractive.

40.	35.	30.	25.	20.	15.	Quart	\$ 25.
						Peck	125.

### FRIENDSHIP

Beautifully ruffled frosty pink. A most preferred color by all florists. We recommend big plantings for early and throughout the season. One of the top moneymakers. It is getting more and more popular and in demand.

20.	16.	12.	9.	6.	4.	Quart	\$ 4.
						Peck	15.
						Bu.	40.

# PRICES PER THOUSAND

1 2 3 4 5 6 BULBLETS

## GOLD

Most beautiful of all yellows. With a little extra care it will give you an adequate flowerhead.

\$30.	25.	20.	15.	10.	8.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

## GOOD MORNING

Giant corona type. Well accepted in the flower market all over the country. However, we have to caution that this variety is hard to grow healthy.

50.	45.	35.	25.	20.	15.	Quart	\$ 10.
-----	-----	-----	-----	-----	-----	-------	--------

## GREEN WOODPECKER

One of K & M's best new butterfly types. Greenish cream with striking red blotches.

150.	125.	100.	80.	60.	50.	Quart	\$ 50.
------	------	------	-----	-----	-----	-------	--------

## HARRY HOPKINS

A beautiful shade of deep bordeaux wine red of which it is nice to have some, but not too many.

30.	25.	20.	14.	10.	6.	Quart	\$ 6.
						Peck	40.

## HOPMAN'S GLORY

Standard yellow, at its best in Southern areas. Early flowering.

30.	22.	16.	12.	8.	6.	Quart	\$ 4.
						Peck	25.
						Bu.	80.

## JUBILEE

Very beautiful clean corona type. One of the most wanted color in glads. Medium height. Undoubtedly the finest variety in its class.

60.	50.	40.	30.	25.	20.	Quart	\$ 20.
-----	-----	-----	-----	-----	-----	-------	--------

## JUNE BELLS

Standard pure white. Excellent market variety. Early flowering.

26.	20.	14.	10.	6.	4.	Quart	\$ 4.
						Peck	20.
						Bu.	60.

## LORELEI

Tall giant cream. Excellent cutter of fancy spikes. Produces large spikes from small bulbs too. Our prices puts this easy growing glad in reach of everyone.

32.	26.	18.	12.	8.	6.	Quart	\$ 7.
						Peck	50.
						Bu.	125.

## MABEL VIOLET

Deep shiny purple of unusual merit. Vigorous grower. Produces healthy nice looking bulbs. Fine cut flower.

30.	24.	18.	12.	7.	5.	Quart	\$ 6.
						Peck	30.
						Bu.	90.

## MELODY

(One of K & M's best new butterfly types)

A beautiful shade of Pink with scarlet red blotches. A most attractive variety. Valuable addition to the early ones.

40.	35.	30.	25.	20.	15.	Quart	\$ 15.
-----	-----	-----	-----	-----	-----	-------	--------

## MERRY WIDOW

Quite a color attraction. Shiny purple with creamy yellow blotches. Fine novelty which will find its way in the market in limited quantities.

30.	25.	20.	15.	10.	8.	Quart	\$ 10.
-----	-----	-----	-----	-----	----	-------	--------

## MID SUMMER

Tall giant salmon to light orange. A fine color of a new shade, easy to blend with any color. Vigorous grower and producer of large spikes from small bulbs too. Highly recommended if you are looking for a good glad with a different color.

35.	30.	25.	15.	10.	6.	Quart	\$ 6.
						Peck	30.
						Bu.	90.

ORDER BLANK

PETER J. VANDENBERG  
OXFORD 1-3904

OFFICE AND WAREHOUSE  
OXFORD 2-6529

CORNELIUS PEET  
OXFORD 2-8584

"The House of Spic & Span"

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

P. O. BOX 123  
NEWFIELD, NEW JERSEY  
(A MILE AWAY FROM HIGH PRICES)

DATE.....

SHIP TO: .....  
.....  
.....

WHEN?.....

QUANTITY	VARIETY	SIZE	PRICE	TOTAL
----------	---------	------	-------	-------

TOTAL AMOUNT \$.....



## PRICES PER THOUSAND

1	2	3	4	5	6	BULBLETS
---	---	---	---	---	---	----------

# MOTHER FISCHER

Tall ruffled white. Holds many open. Big spikes from small bulbs.

\$30.	22.	16.	12.	7.	5.	Peck	20.
						Bu.	60.

# Mrs. Mabel Markwood

Very large beautiful pure white with faint lavender pencilling in the throat. Excellent growing habits, large spikes from small bulbs. A tremendous spike grown from a number 4 bulb, was runner-up for Grand Champion at the Haddonfield, N. J. show in 1957.

Last year Grand Champion at Kittaning, Pa., over 700 entries, a most impressive and beautiful spike grown by Mr. C. Milton Gross of Evans City, Pa. This years records not known at this moment.

80. 70. 60. 50. 40. 30. Quart \$ 25.

# ORANGE GOLD

Tall and large brilliant deep orange. This old timer is still one of the finest orange glads.

						Quart	\$ 6.
30.	25.	20.	12.	8.	6.	Peck	30.
						Bu.	90.

# PEGGY WHITE

A new nicely ruffled pure white that may become quite popular as a late blooming cut flower.

						Quart	\$ 6.
35.	30.	25.	20.	15.	10.	Peck	40.

# PHANTOM BEAUTY

We secured a new stock of this variety which is hard to beat in its color class as a commercial cut flower. Pleasant light pastel pink, holds easily 9 open and flowers keep very well. An excellent florist variety.

30.	24.	18.	12.	8.	6.	Quart	\$ 6.
						Peck	40.

# PROF. GOUDRIAAN

Beautiful large white, that is a good commercial. Bulbs are rather soft.

						Quart	\$ 6.
35.	30.	25.	16.	12.	8.	Peck	40.

# PROSPECTOR

Nicely ruffled light yellow with amber lip. A distinctive and fine variety.

						Quart	\$ 10.
30.	25.	20.	15.	10.	6.	Peck	60.

# REGINA

Tall very fine glowing light orange. Very large blooms. Good seller at any time, especially in late summer and fall. Still gaining popularity.

						Quart	\$ 15.
35.	30.	25.	20.	15.	10.	Peck	75.
						Bu.	200.

# ROSITA

Large beautiful old rose silvery edged. A color you can't afford to be without. Big spikes from smaller bulbs.

						Quart	\$ 10.
35.	30.	25.	20.	15.	10.	Peck	75.

# SANS SOUCI

Tall and large deep red. Good variety for local markets only.

						Quart	\$ 4.
24.	18.	14.	10.	6.	4.	Peck	20.
						Bu.	60.

# SPIC & SPAN

"New improved stock"

Beautifully ruffled bright pink. "NO BETTER GLAD ON THE MARKET." Re-invest with our "New improved stock" grown from hot water treated bulblets and keep on making money with this top producer.

						Quart	\$ 6.
24.	18.	14.	10.	6.	4.	Peck	25.
						Bu.	75.

# SPOTLIGHT

Tall yellow with red blotch.

						Quart	\$ 6.
35.	30.	25.	15.	12.	8.	Peck	25.
						Bu.	75.

## PRICES PER THOUSAND

### TRAVELER

One of the finest glads for color and lasting qualities. Beautiful pastel rose. Easily open 9-10. A most wanted color by florists.

	1	2	3	4	5	6	BULBLETS	
							Quart	\$ 6.
	\$30.	24.	20.	14.	9.	6.	Peck	35.
							Bu.	95.

### VALERIA

The very best in Red. We do have an excellent pure and healthy stock and we claim the best in the country. It is advisable to stock up with this excellent variety as there is no replacement in sight.

	25.	20.	15.	12.	7.	5.	Quart	\$ 4.
							Peck	20.
							Bu.	60.

### Van Zanten's Glory

Giant size old lavender of a fine new shade. Throws large spikes from smaller bulbs too. Welcome addition to the lavender class.

	35.	28.	20.	15.	12.	8.	Quart	\$ 6.
							Peck	40.
							Bu.	150.

### VIOLET CHARM

Tall and large light violet with deep violet blotch on creamy throat. Easily open 9-10.

	40.	35.	30.	20.	15.	10.	Quart	\$ 6.
							Peck	40.
							Bu.	150.

### WHITE FRIENDSHIP

This variety is taking the market by storm now that everyone is finding out this is the finest florists' white. With it's earliness most valuable, it sells at anytime. Healthy vigorous grower and fast propagator.

	80.	75.	70.	65.	60.	50.		
--	-----	-----	-----	-----	-----	-----	--	--

**TERMS OF SALE:** Cash with order, 5% discount.

F. O. B. Newfield, New Jersey.

## PRICES ARE PER THOUSAND

Our credit terms: To establish customers and those with satisfactory credit ratings: 2% 10 days, 90 days net after delivery of bulbs. Interest  $\frac{1}{2}\%$  per month will be charged to accounts three months past due. The buyer agrees to the above terms by placing his order with us.

Those who want to buy bulbs less than 1000 of each variety and each size, add 30 per cent to the per 1000 rate.

**PLEASE ORDER EARLY.** Send us your orders as early as possible to avoid disappointments.

**DELIVERY ANYTIME AFTER JAN. 1st UNTIL APRIL 15th.**

**"FOR YOUR BEST DEAL IN GLADS"**

**REMEMBER**

**THE HOUSE OF SPIC & SPAN**

**LARGE QUANTITY PRICES ON REQUEST!**  
**PLEASE LET US KNOW YOUR REQUIREMENTS!**